



• WONDERFULLY UNEXPECTED •

# Explore Elk Grove Board of Directors Agenda

**Tuesday, January 15, 2019 at 3:00 pm**  
The Falls Event Center, North Bldg. Board Room  
8280 Elk Grove Blvd, Elk Grove, CA 95758

## 2018 Board of Directors

**Rachael Brown**  
(Chair)  
City of Elk Grove

**Adolf Mondaca**  
Hampton Inn & Suites

**Pratik Patel**  
(Treasurer)  
Fairfield Inn & Suites

**Kimberly Albright**  
(Secretary)  
Hilton Garden  
Inn

**Karri Rivard**  
Holiday Inn Express (E)

**James Lynton**  
Extended Stay America

**JT Thompson**  
Visit Elk Grove  
Staff / Non-voting  
jt@exploreeelkgrove.com

**Quorum - 4**  
Majority of the VEG Board  
Representatives

**Mission:** To increase overnight stays in Elk Grove through destination development and brand management. It's our job to promote Elk Grove to the outside world.

Items May Not Be Heard In The Order They Are Listed

### A. CALL TO ORDER-ESTABLISH QUORUM

**B. PUBLIC FORUM:** Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

### C. AGENDA AMENDMENTS AND APPROVAL

**D. MOTION** - Consent Items (5 minutes)

- 1. Board Meeting Minutes** – Nov 2018
- 2. Financial Reports** – Nov/Dec 2018
- 3. STR Report** - Nov/Dec 2018

**E. MOTION – Budget Reforecast** - Review for approval

### Discussion Items

**F. Conference Sales Initiative Update** – H. Burton

**G. EG Chamber Luncheon Sponsorship** – 1/25/19 - Thompson

**H. MoodMedia Program Needs**– Thompson

**I. Restaurant Week Update** – Thompson

**J. Office Space** – Thompson

**K. Marketing Administrator/Coordinator Position** – Thompson

**L. TMD Renewal Update** - Thompson

**M. Directors Report** - Thompson

**N. Hotel/Director Updates** - Brown

**O. Adjourn**

This meeting is wheelchair accessible

Posted and Emailed 1/11/2019