



• WONDERFULLY UNEXPECTED •

# Explore Elk Grove Board of Directors Agenda

**Tuesday, February 19, 2019 at 3:00 pm**  
The Falls Event Center, North Bldg. Board Room  
8280 Elk Grove Blvd, Elk Grove, CA 95758

## 2018 – 2019 Board of Directors

**Rachael Brown**  
Chair  
City of Elk Grove

**Adolf Mondaca**  
Director  
Hampton Inn & Suites

**Pratik Patel**  
Treasurer  
Fairfield Inn & Suites

**Kimberly Albright**  
Secretary  
Hilton Garden Inn

**James Lynton**  
Director  
Extended Stay America

**Vacant**  
Holiday Inn Express (E)

**Vacant**  
Holiday Inn Express (W)

**JT Thompson**  
Explore Elk Grove  
Staff / Non-voting  
jt@exploreeelkgrove.com

**Quorum - 4**  
Majority of the EEG Board  
Representatives

**Mission:** To increase overnight stays in Elk Grove through destination development and brand management. It's our job to promote Elk Grove to the outside world.

Items May Not Be Heard In The Order They Are Listed

### A. CALL TO ORDER-ESTABLISH QUORUM

**B. PUBLIC FORUM:** Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

### C. AGENDA AMENDMENTS AND APPROVAL

- D. MOTION - Consent Items (5 minutes)**
- 1. Board Meeting Minutes** – Nov 2018, January 2019
  - 2. Financial Reports** – Nov/Dec 2018, January 2019
  - 3. STR Report** - Jan 2019

**E. MOTION – Budget Reforecast** - Review for approval

### Discussion Items

- F. Executive Director Performance Review Plan** – R. Brown
- G. Restaurant Week Update** – Thompson
- H. Upcoming Sponsorships** - Thompson
- I. Conference Sales Initiative Update** – H. Burton
- J. MoodMedia Program** – Thompson
- K. Office Space Update** – Thompson
- L. Marketing Administrator/Coordinator Position Update** – Thompson
- M. TMD Renewal Update** - Thompson
- N. Directors Report** - Thompson
- O. Hotel/Director Updates** - Brown
- P. Adjourn**

This meeting is wheelchair accessible

Posted and Emailed 1/15/2019