



Explore Elk Grove Board of Directors Agenda

Friday, February 22, 2019 at 1:00 pm
The Falls Event Center, North Bldg. Board Room
8280 Elk Grove Blvd, Elk Grove, CA 95758

2018 – 2019 Board of Directors

Rachael Brown
Chair
City of Elk Grove

Adolf Mondaca
Director
Hampton Inn & Suites

Pratik Patel
Treasurer
Fairfield Inn & Suites

Kimberly Albright
Secretary
Hilton Garden Inn

James Lynton
Director
Extended Stay America

Vacant
Holiday Inn Express (E)

Vacant
Holiday Inn Express (W)

JT Thompson
Explore Elk Grove
Staff / Non-voting
jt@exploreeelkgrove.com

Quorum - 4
Majority of the EEG Board
Representatives

Mission: To increase overnight stays in Elk Grove through destination development and brand management. It's our job to promote Elk Grove to the outside world.

Items May Not Be Heard In The Order They Are Listed

A. CALL TO ORDER-ESTABLISH QUORUM

B. PUBLIC FORUM: Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

C. AGENDA AMENDMENTS AND APPROVAL

- D. MOTION - Consent Items (5 minutes)**
 - 1. Board Meeting Minutes** – Nov 2018, January 2019
 - 2. Financial Reports** – Nov/Dec 2018, January 2019
 - 3. STR Report** - Jan 2019

E. MOTION – Budget Reforecast - Review for approval

Discussion Items

- F. Executive Director Performance Review Plan** – R. Brown
- G. Restaurant Week Update** – Thompson
- H. Upcoming Sponsorships** - Thompson
- I. Conference Sales Initiative Update** – H. Burton
- J. MoodMedia Program** – Thompson
- K. Office Space Update** – Thompson
- L. Marketing Administrator/Coordinator Position Update** – Thompson
- M. TMD Renewal Update** - Thompson
- N. Directors Report** - Thompson
- O. Hotel/Director Updates** - Brown
- P. Adjourn**

This meeting is wheelchair accessible

Posted and Emailed 1/15/2019