



# Explore Elk Grove Board of Directors Meeting Agenda

Tuesday, June 18, 2019 at 3:00 pm

Explore Elk Grove Office

9245 Laguna Springs Drive, Suite 205, Elk Grove, CA 95758

## 2018 – 2019 Board of Directors

**Rachael Brown**  
Chair  
City of Elk Grove

**Adolf Mondaca**  
Director  
Hampton Inn & Suites

**Pratik Patel**  
Treasurer  
Fairfield Inn & Suites

**Kimberly Albright**  
Secretary  
Hilton Garden Inn

**James Lynton**  
Director  
Extended Stay America

**Brittany Davis**  
Director  
Holiday Inn Express (E)

**Gabriel Sanchez**  
Director  
Holiday Inn Express (W)

**JT Thompson**  
Explore Elk Grove  
Staff / Non-voting  
jt@exploreelkgrove.com

**Quorum - 4**  
Majority of the EEG Board  
Representatives

**Mission:** To increase overnight stays in Elk Grove through destination development and brand management. It's our job to promote Elk Grove to the outside world.

Items May Not Be Heard In The Order They Are Listed

### A. CALL TO ORDER-ESTABLISH QUORUM

**B. PUBLIC COMMENT:** Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

### C. AGENDA AMENDMENTS AND APPROVAL

**D. MOTION** - Consent Items (5 minutes)

- 1. Board Meeting Minutes** – May 2019
- 2. Financial Reports** – May 2019
- 3. STR Report** - May 2019 (If available by meeting date)

**E. MOTION – 2019/2020 Revised Budget** - Review for approval (up to 30 minutes)

Discussion Items (20 minutes)

**F. Marketing Plan Discussion** - Thompson

**G. Executive Directors Performance Review Date** – Thompson

**H. Sports Commission** – Thompson

**I. Conference Sales Initiative Update** – Burton

**J. Marketing Update** – Moomau

**K. TMD Renewal – Update** – Brown

**L. Hotel/Director Updates** – Brown

**M. Adjourn**

This meeting is wheelchair accessible

Posted and Emailed 6/13/2019