



Explore Elk Grove Board of Directors Meeting Agenda

Monday, July 22, 2019 at 1:15 pm

Explore Elk Grove Office

9245 Laguna Springs Dr., Suite 205, Elk Grove, CA 95758

• WONDERFULLY UNEXPECTED •

2019 Board of Directors

**Rachael Brown
(Chair)**

City of Elk Grove

Adolf Mondaca

Hampton Inn & Suites

Pratik Patel

(Treasurer)

Fairfield Inn & Suites

Kimberly Albright

(Secretary)

Hilton Garden

Inn

Brittany Davis

Holiday Inn Express (E)

James Lynton

Extended Stay America

Gabriel Sanchez

Holiday Inn Express (W)

Khristyne Moomau

Explore Elk Grove

Staff / Non-voting

Quorum - 4

Majority of the VEG Board

Representatives

Mission: To increase overnight stays in Elk Grove through destination development and brand management. It's our job to promote Elk Grove to the outside world.

Items May Not Be Heard In The Order They Are Listed

A. CALL TO ORDER-ESTABLISH QUORUM

B. PUBLIC COMMENT: Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

C. CONSENT ITEMS

1. **Board Meeting Minutes** – June 2019
2. **Financial Reports** – June 2019
3. **STR Report** – June 2019

D. INTERIM LEADERSHIP – Board Discussion

E. CONTRACTOR STATUS UPDATE – Rachael

F. SPONSORSHIP UPDATE AND DISCUSSION – Rachael/Khristyne

G. SOCIAL MEDIA/CROWDRIFT CONTRACT – Khristyne

H. OFFICE PRINTER/COPIER PROPOSAL – Khristyne

I. OPEN DISCUSSION

J. ADJOURN

This meeting is wheelchair accessible