



# Visit Elk Grove Board of Directors Agenda and Meeting Notice

Tuesday, July 17, 2018 at 3:00 pm  
Elk Grove City Hall, 8401 Laguna Palms Way  
Elk Grove, CA 95758. Meeting Room 3B

**VEG Mission:** To promote tourism and business through efforts that enhance the economic, environmental, recreational and cultural climate of the area.

## 2018 Board of Directors

**Rachael Brown**  
(Chair)  
City of Elk Grove

**Adolf Mondaca**  
Hampton Inn & Suites

**Pratik Patel**  
(Treasurer)  
Fairfield Inn & Suites

**Kimberly Albright**  
(Secretary)  
Hilton Garden Inn

**Karri Rivard**  
Holiday Inn Express (E)

**James Lynton**  
Extended Stay America

**JT Thompson**  
Visit Elk Grove  
Staff / Non-voting  
(916) 823-4653  
jt@exploreeelkgrove.com

**Quorum - 4**  
Majority of the VEG Board  
Representatives

**Call-in information: (712) 775-7270 – access code: 115635.**  
Please advise staff 24 hours prior if you will be calling into the meeting.

Items May Not Be Heard In the Order They Are Listed

### A. CALL TO ORDER-ESTABLISH QUORUM

**B. PUBLIC FORUM:** Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

### C. AGENDA AMENDMENTS AND APPROVAL

#### D. MOTION - (15 minutes)

1. Board Meeting Minutes –June 19, 2018
2. Financial Reports – June, 2018
3. STR Report

All meeting briefs and minutes are provided for informational purposes only and available upon request.

#### E. MOTION: (45 Minutes)

- Budget FY 2018-2019
- Marketing Plan 2018-2019

#### F. DISCUSSION ITEMS (40 minutes)

1. Executive Director Report
2. Advisory Committee Update
3. Upcoming Events
4. Visitor Center
5. Brand Launch
6. Regional Partnerships
7. Board Retreat
8. Hotel Updates

## ADJOURN

This meeting is wheelchair accessible

Posted and Emailed 07/13/2018