



Explore Elk Grove Board of Directors Agenda and Special Meeting Notice

Tuesday, October 2, 2018 at 3:00 pm
Hilton Garden Inn
9241 Laguna Springs Dr., Elk Grove, CA 95758

2018 Board of Directors

Rachael Brown
(Chair)
City of Elk Grove

Adolf Mondaca
Hampton Inn & Suites

Pratik Patel
(Treasurer)
Fairfield Inn & Suites

Kimberly Albright
(Secretary)
Hilton Garden Inn

Karri Rivard
Holiday Inn Express (E)

James Lynton
Extended Stay America

JT Thompson
Visit Elk Grove
Staff / Non-voting
jt@exploreeelkgrove.com

Quorum - 4
Majority of the VEG Board
Representatives

EEG Mission: To promote tourism and business through efforts that enhance the economic, environmental, recreational and cultural climate of the area.

Items May Not Be Heard In The Order They Are Listed

A. CALL TO ORDER-ESTABLISH QUORUM

B. PUBLIC FORUM: Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

C. AGENDA AMENDMENTS AND APPROVAL

- D. MOTION - Consent Items (5 minutes)**
 - 1. **Board Meeting Minutes** –August, 2018
 - 2. **Financial Reports** –July/August 2018Report
 - 3. **STR Report** - August 2018

E. MOTION – Review and potential approval of MoodMedia Hotel Proposal

F. MOTION – Review and approval of 2018/2019 Final Budget

G. MOTION – Review and approval of 2018/2019 Final Marketing Plan

Discussion Items

- H. Festival Update - Thompson**
- I. Marketing Plan / Final - Thompson**
- J. Strategic Plan / Public Meeting Date - Thompson**
- K. Directors Report - Thompson**
- L. Hotel/Director Updates - Brown**
- M. Adjourn**

This meeting is wheelchair accessible

Posted and Emailed 09/28/2018