



Explore Elk Grove Board of Directors Agenda and Special Meeting Notice

Tuesday, October 16, 2018 at 3:00 pm
Elk Grove City Hall, Conference Room 3B
8401 Laguna Palms Way, Elk Grove, CA 95758

2018 Board of Directors

Rachael Brown
(Chair)
City of Elk Grove

Adolf Mondaca
Hampton Inn & Suites

Pratik Patel
(Treasurer)
Fairfield Inn & Suites

Kimberly Albright
(Secretary)
Hilton Garden Inn

Karri Rivard
Holiday Inn Express (E)

James Lynton
Extended Stay America

JT Thompson
Visit Elk Grove
Staff / Non-voting
jt@exploreeelkgrove.com

Quorum - 4
Majority of the VEG Board
Representatives

Mission: To increase overnight stays in Elk Grove through destination development and brand management. It's our job to promote Elk Grove to the outside world.

Items May Not Be Heard In The Order They Are Listed

A. CALL TO ORDER-ESTABLISH QUORUM

B. PUBLIC FORUM: Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

C. AGENDA AMENDMENTS AND APPROVAL

- D. MOTION - Consent Items (5 minutes)**
 - 1. Board Meeting Minutes** – August/Sept 2018
 - 2. Financial Reports** – Sept 2018
 - 3. STR Report** - Sept 2018 *(If available at time of meeting)*

E. MOTION – Review and potential approval of MoodMedia Hotel Proposal

Discussion Items

- F. Conference Sales Management - Thompson**
- G. Strategic Plan / Public Meeting Date - Thompson**
- H. Directors Report - Thompson**
- I. Hotel/Director Updates - Brown**
- J. Adjourn**

This meeting is wheelchair accessible

Posted and Emailed 10/12/2018