



• WONDERFULLY UNEXPECTED •

# Explore Elk Grove Board of Directors Agenda and Special Meeting Notice

**Tuesday, November 27, 2018 at 3:00 pm**  
Elk Grove City Hall, Conference Room 3B  
8401 Laguna Palms Way, Elk Grove, CA 95758

## 2018 Board of Directors

**Rachael Brown**  
(Chair)  
City of Elk Grove

**Adolf Mondaca**  
Hampton Inn & Suites

**Pratik Patel**  
(Treasurer)  
Fairfield Inn & Suites

**Kimberly Albright**  
(Secretary)  
Hilton Garden  
Inn

**Karri Rivard**  
Holiday Inn Express (E)

**James Lynton**  
Extended Stay America

**JT Thompson**  
Visit Elk Grove  
Staff / Non-voting  
jt@exploreeelkgrove.com

**Quorum - 4**  
Majority of the VEG Board  
Representatives

**Mission:** To increase overnight stays in Elk Grove through destination development and brand management. It's our job to promote Elk Grove to the outside world.

Items May Not Be Heard In The Order They Are Listed

### A. CALL TO ORDER-ESTABLISH QUORUM

**B. PUBLIC FORUM:** Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

### C. AGENDA AMENDMENTS AND APPROVAL

**D. MOTION** - Consent Items (5 minutes)

- 1. Board Meeting Minutes** – Oct 2018
- 2. Financial Reports** – Oct 2018
- 3. STR Report** - Oct 2018

**E. MOTION** – Review and potentially approval of Burton Strategies, Conference Sales & Marketing Proposal

### Discussion Items

- F. SGMP Event** – 12/14/18
- G. EG Chamber Luncheon Sponsorship** – 1/25/19
- H. MoodMedia Program Update & Needs**– Thompson
- I. Restaurant Week Update** – Thompson
- J. Directors Report** - Thompson
- K. Hotel/Director Updates** - Brown
- L. Adjourn**

This meeting is wheelchair accessible

Posted and Emailed 11/23/2018