



Notice of Annual Meeting

DATE: Wednesday, June 2, 2021

TIME: 9:00 am – 2:00 pm

PLACE:

In Person - Barbara Morse Wackford Community & Aquatics Center
9014 Bruceville Road
Elk Grove, CA 95758

Virtual – Teams Meeting Link [CLICK HERE](#)

If you wish to provide comments during the meeting, you may join the meeting in person by providing advanced notice to the Executive Director (via email) at aaryn@exploreeelkgrove.com. Or provide your phone number to the Executive Director (via email) at aaryn@exploreeelkgrove.com with a request to speak during General Public Comment or on a particular agenda item matter. At the time the item is called, the Executive Director will call the number provided and place the call on speaker so comments may be heard by anyone participating in the meeting.

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda items.

AGENDA:

1. Call to Order/Roll Call
2. Public Comment

Public comments on items not listed on the agenda will be heard at this time. Public comment is taken on items listed on the agenda when those items are addressed.

3. Annual Meeting & Planning Session
 - a. Introductions
 - b. Market Situation Overview
 - c. Elk Grove Strategy Framework
 - d. Elk Grove Situation Overview
 - e. The Market Dynamics
 - f. Review the Mission
 - g. Review the Vision
 - h. What are the goals?
 - i. What are the strategies?
 - j. The role of the board
 - k. Next steps
4. June Regular Business
 - a. Approve Minutes from May 18, 2021 Board Meeting
 - b. Receive & Approve May 2021 Financials
 - c. New Business
 - i. Receive & Approve Proposed 2021/2022 Budget

- ii. Nominations & Election
 - 1. President
 - 2. Treasurer
 - 3. Secretary
- d. Executive Director Updates
 - i. Marketing Updates
 - 1. Monthly Report
 - 2. Website
 - ii. Special Events
 - 1. Fall Corks & Caps Event – September 25, 2021
 - iii. Sales
 - 1. USA Artistic Swimming National Events
 - 2. Can-Am Police & Fire Games - 2026
 - 3. LPGA Symetra Tour – 2022/2023
 - 4. Bill Rose Classic
 - 5. Senior Softball Western Regionals
 - e. Old Business
- 5. Board Member Comments
- 6. Board Items for Future Meetings
Next Explore Elk Grove Board Meeting: July 20, 2021
- 7. Adjourn

NOTICE TO THE PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Krystyne Moomau, at Explore Elk Grove at (916)512.8211 at least 48 hours prior to the meeting.