



Notice of Board Meeting

DATE: Tuesday, July 20, 2021

TIME: 3:30 pm – 4:00 pm

LOCATION: Hilton Garden Inn, Tahoe Room

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda items.

AGENDA:

1. Call to Order/Roll Call
2. Public Comment

Public comments on items not listed on the agenda will be heard at this time. Public comment is taken on items listed on the agenda when those items are addressed.

3. July Regular Business
 - a. Approve Minutes from June 2, 2021, Annual Meeting
 - b. Receive & Approve June 2021 Financials
 - c. New Business
 - i. Review & Approve Mission, Vision, and Goals
 - d. Executive Director Updates
 - i. Marketing Updates
 1. Monthly Report
 2. Existing Website Support
 3. Graphic Design
 4. Content Creation & Marketing Services
 5. Yext Subscription
 6. Caps & Corks Map & Guide
 - ii. Special Events
 1. Uncorked & Uncapped 2021 – September 25, 2021
 - iii. Sales
 1. USA Artistic Swimming National Events 2023 & 2024
 2. Caffeine & Kilos
 3. USAAS Fall Camp – October 2021
 - e. Old Business
4. Board Member Comments
5. Board Items for Future Meetings
Next Explore Elk Grove Board Meeting: August 17, 2021
6. Adjourn

NOTICE TO THE PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Khristyne Moomau, at Explore Elk Grove at (916)512.8211 at least 48 hours prior to the meeting.