



Notice of a Regular Board Meeting

DATE: Tuesday, April 19, 2022

TIME: 3:00pm – 4:30pm

PLACE: Hilton Garden Inn

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act.
Board action may occur on any identified agenda items.

AGENDA:

1. Call to Order/Roll Call
2. Public Comment
Public comments on items not listed on the agenda will be heard at this time. Public comment is taken on items listed on the agenda when those items are addressed.
3. Approve Minutes from March 8, 2022 meeting
4. Receive & Approve March 2022 Financials
5. New Business
 - a. Bylaws (**ACTION**)
 - b. Board of Directors
 - i. Vacant Board Seat Fulfillment (**ACTION**)
 1. Kristyn Lawrence – City of Elk Grove
 2. Chris Franklin – Wilton Rancheria
 - c. Board of Directors Officer Nominations for 2022-2023
 - d. Banking
 - i. New Accounts
 - ii. Business Credit Cards & Policy (**ACTION**)
 - e. Office Space (**ACTION**)
 - i. Liberty Center I
 - ii. Old Town Elk Grove
 - f. STR Forecast Subscription (**ACTION**)
6. Executive Director & Staff Updates
 - a. Marketing Updates (Audrey)
 - i. Monthly Report
 - ii. Pass Updates
 - b. Sales Updates (Aaryn)
 - i. Monthly Report
 - ii. Sports Travel Bids

1. Under Review

- USA Quiditch

iii. Event Servicing

c. Special Events, Signature Events and Event Sponsorships

i. Elk Grove Brew Fest Recap

ii. Sacramento Beer Week

iii. Bounty on the Boulevard

iv. Hospitality Meet-up

v. Uncorked & Uncapped 2022

d. Conferences & Trade Shows

1. DMA West Leadership Summit (June 27-29)

7. Board Member Comments

8. Board Items for Future Meetings

Next Explore Elk Grove Board Meeting: May 17, 2022 Hilton Garden Inn

9. Adjourn

NOTICE TO THE PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group.

The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Aaryn Val, at Explore Elk Grove at (916) 512-8211 at least 48 hours prior to the meeting.

